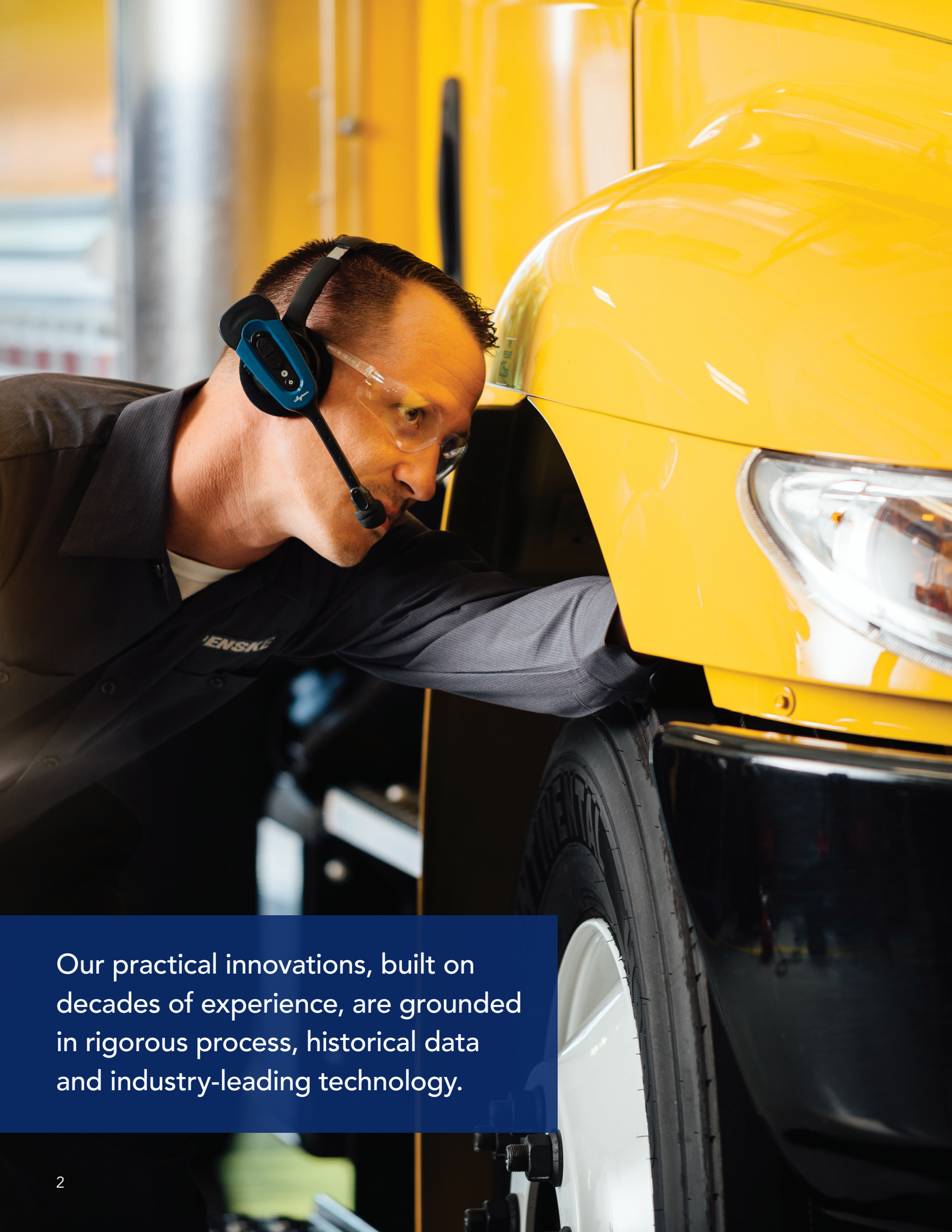




Rental
Leasing
Logistics

PRACTICAL INNOVATION & SMART TECHNOLOGY



Our practical innovations, built on decades of experience, are grounded in rigorous process, historical data and industry-leading technology.

INTELLIGENT MAINTENANCE

Combining process, data and technology to maximize uptime

At Penske, we believe today's fleets require intelligent maintenance. And we've invested heavily in creating a portfolio of solutions. Our practical innovations, built on decades of experience, are grounded in rigorous **process**, rich **data** and industry-leading **technology**.



DYNAMIC PM®

This is Penske's unique data-driven preventive maintenance service that analyzes specifications and trends unique to your fleet, and it delivers the right preventive maintenance at the right time for your fleet and its application.



VOICE-DIRECTED TECHNOLOGY

When a Penske technician is completing a Dynamic PM, they use speech recognition technology to guide and record specific inspection steps. It's 100 percent paperless, and allows for increased visibility by maintenance supervisors. This means technicians can complete a PM specific to the vehicle with a focus on accuracy, safety and quality.



GUIDED REPAIR

We've built proprietary tools for our technicians that leverage years of maintenance data from across our entire fleet to make accurate repair recommendations. When a fault-code-driven diagnostic repair is needed, guided repair suggests the most probable repairs that will get your trucks back on the road.



REMOTE DIAGNOSTICS

This capability enables your vehicles to communicate to our 24/7 Roadside Assistance team. With remote diagnostics, our roadside assistance experts are equipped with the real-time information to allow for fast, accurate location identification and ability to triage potential issues based on live fault-code data.



PREDICTIVE MAINTENANCE

We're analyzing huge amounts of data, including remote diagnostics, to understand when specific components may fail on each vehicle type. This allows us to predict and schedule a repair before there's a problem. It's like monitoring vehicle health with a crystal ball, and we're continually fine-tuning our process.

We believe in practical innovation.
Smart technology that works to help
your business today, not years from now.



ADVANCED SAFETY TECH

Adoption of active safety systems on the rise

At Penske we put a premium on safety – both for the fleets we operate and our customers' fleets. So when it comes to advanced driver assistance systems (ADAS), we want to make sure you're aware of what's out there. We can help you determine, spec, install and deploy the best options for your business.

Industry experts and OEMs are seeing adoption rates for ADAS increasing. Many fleets, by analyzing their data, are seeing an advantage and spec'ing safety technology at an increasing rate. Potential benefits like lower insurance costs, reduced collision rates and significant return on investment are factoring into the decision-making process.

The following safety technologies are currently available in Penske trucks and tractors.*

✔ ADAPTIVE CRUISE CONTROL

Cruise control that also assists with acceleration and/or braking to maintain a driver-selected gap to the vehicle in front. Some systems can come to a stop and continue while others cannot.

✔ ACTIVE DRIVING ASSISTANCE

Provides steering and brake/acceleration support to the driver at the same time. The driver must constantly supervise this support feature and maintain responsibility for driving.

✔ AUTOMATIC EMERGENCY BRAKING

Detects potential collisions with a vehicle ahead, provides forward collision warning, and automatically brakes to avoid a collision or lessen the severity of impact. Some systems also detect pedestrians or other objects.

✔ LANE KEEPING ASSISTANCE

Provides steering support to assist the driver in preventing the vehicle from departing the lane. Some systems also assist to keep the vehicle centered within the lane.

✔ BLIND SPOT WARNING

Detects vehicles in the blind spot while driving and notifies the driver to their presence. Some systems provide an additional warning if the driver activates the turn signal.

✔ FORWARD COLLISION WARNING

Detects a potential collision with a vehicle ahead and alerts the driver. Some systems also provide alerts for pedestrians or other objects.

✔ LANE DEPARTURE WARNING

Monitors vehicle's position within the driving lane and alerts driver as the vehicle approaches or crosses lane markers.



We've invested in people, processes and equipment to make sure your business stays ahead of the curve.

CONNECTED VEHICLES

Leveraging technology to better run your fleet

Today's trucks are smart. They're packed with information – like giant, mobile computers. They're equipped with onboard technology that generates lots of data, and you have the ability to activate it, or add additional devices, to enhance functionality. Simple? Not really. The accelerating complexity and constant change with onboard technology often creates confusion, and we're here to help.



OUR TECH-NEUTRAL APPROACH

We believe all fleets should be connected. Our data platform is robust and not limited to certain technology providers. Whatever solution you decide to use, we can help you make the most of it by connecting your vehicles with our advanced systems. We combine your telematics data with our intelligent maintenance solutions and know-how to make better business decisions and keep your trucks on the road.



REAL-TIME DATA MEANS REAL-TIME RESULTS

Sharing your onboard technology data with Penske helps us help you. By activating remote diagnostics, you'll equip our 24/7 Roadside Assistance team with the real-time data they need to immediately diagnose issues and protect your vehicles, drivers and cargo. That's real-time protection for your fleet.



OUR DEDICATED EXPERTS

Everything we do at Penske is geared toward improving the customer's experience, and that's why we've established a team to help you choose the best devices for your vehicles and your business. Once we understand what you're looking to achieve, our fleet technology experts will help you choose an onboard technology solution tailored to your needs, and guide you through the process of putting your data to use.

Our digital tools give you real-time information to help you make decisions and run your business more efficiently.



DIGITAL FLEET TOOLS

Real-time visibility to save you time and money

The best tools are the kind that save you time and money. That's why we created technology solutions that help improve vehicle uptime, enhance safety and compliance, and provide visibility into your fleet. Penske's digital fleet tools will make your job easier by saving you time and providing added visibility and control.



FLEET INSIGHT

Fleet Insight™ is a free, secure website that provides a detailed, customizable view of your fleet's overall efficiency, costs and scheduled maintenance. It lets you see real-time updates and generate automated reports. And it's designed to help you make better business decisions about your fleet operations.



FLEET INSIGHT APP

All registered Fleet Insight users can download the Fleet Insight mobile app. The Fleet Insight app is designed to make your job easier by providing real-time visibility into roadside assistance, scheduled maintenance status and fuel prices.



PENSKE DRIVER APP

Penske Driver™ is a free app that allows drivers to log hours of service (HOS) in Penske rental vehicles, submit roadside assistance requests, submit fuel receipts, find Penske fuel locations and more.



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confident that you're partnering with
the best in the industry.

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